



# PaperPals

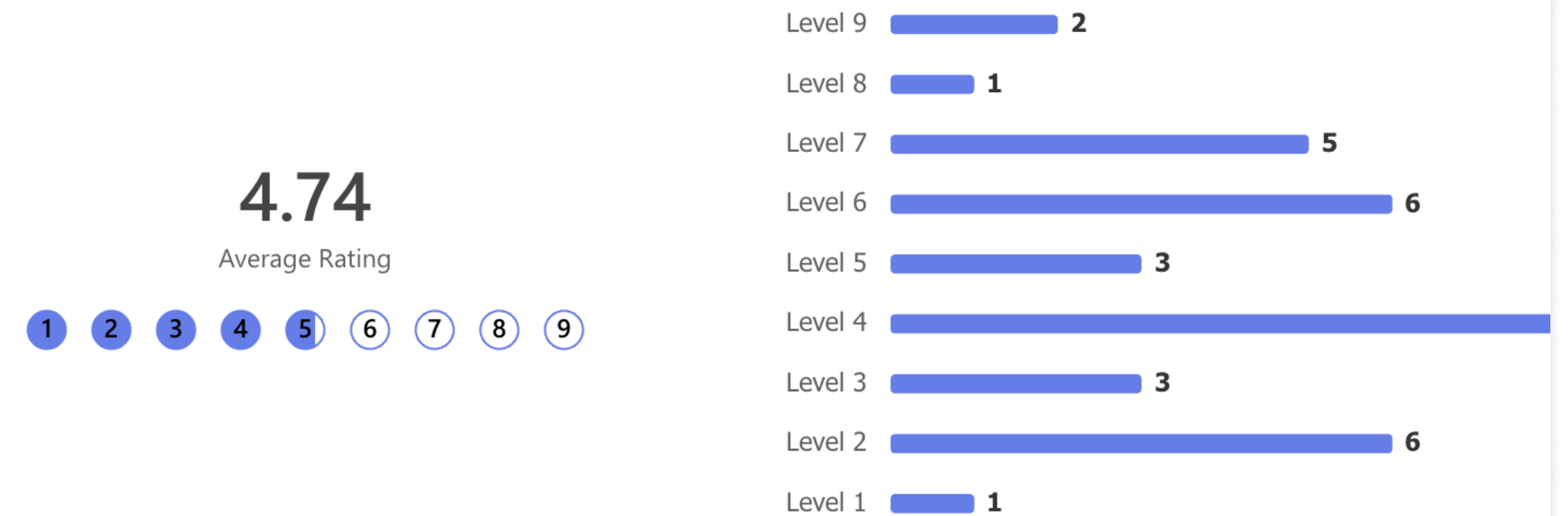
*The low-pressure app for UC networking*

# Why create PaperPals?

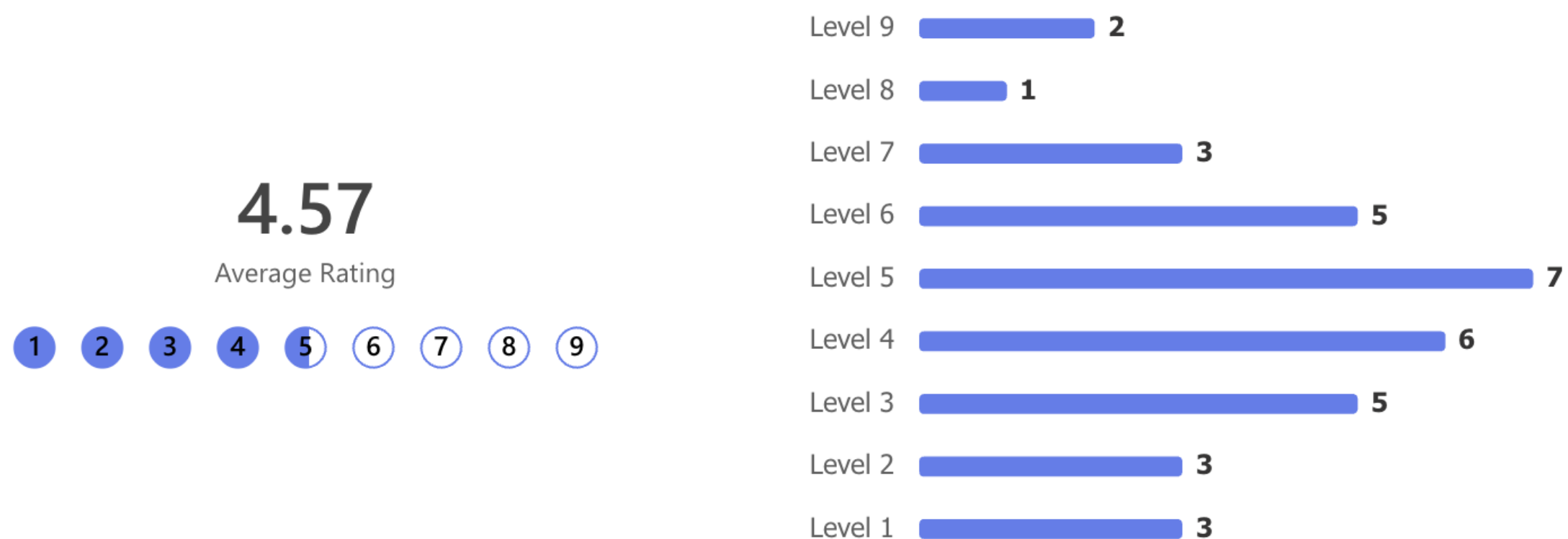
5. For you, how important is socially connecting with others in the UC community while you are here?



11. How comfortable are you being the one to initiate a connection with someone else?



7. When you are on campus, how socially connected do you feel?



According to on-campus observations and a survey of 35 (94% undergraduates) current UC students...

## *The UC student experience*

- Social connection is a priority that is unfulfilled on campus
- Main issue revolves around **the burden of first interactions**

# Why create PaperPals?

*When do you feel the most socially connected on campus?*



*When do you feel the most socially disconnected on campus?*



*What would make it easier for you to make social connections?*



# Why create PaperPals?

Undergraduate students at UC need *a less socially risk-prone method of initiating connections* because *the potential friction* involved in initiating friendships is what prevents students from connecting socially.

The core flows of

# PaperPals

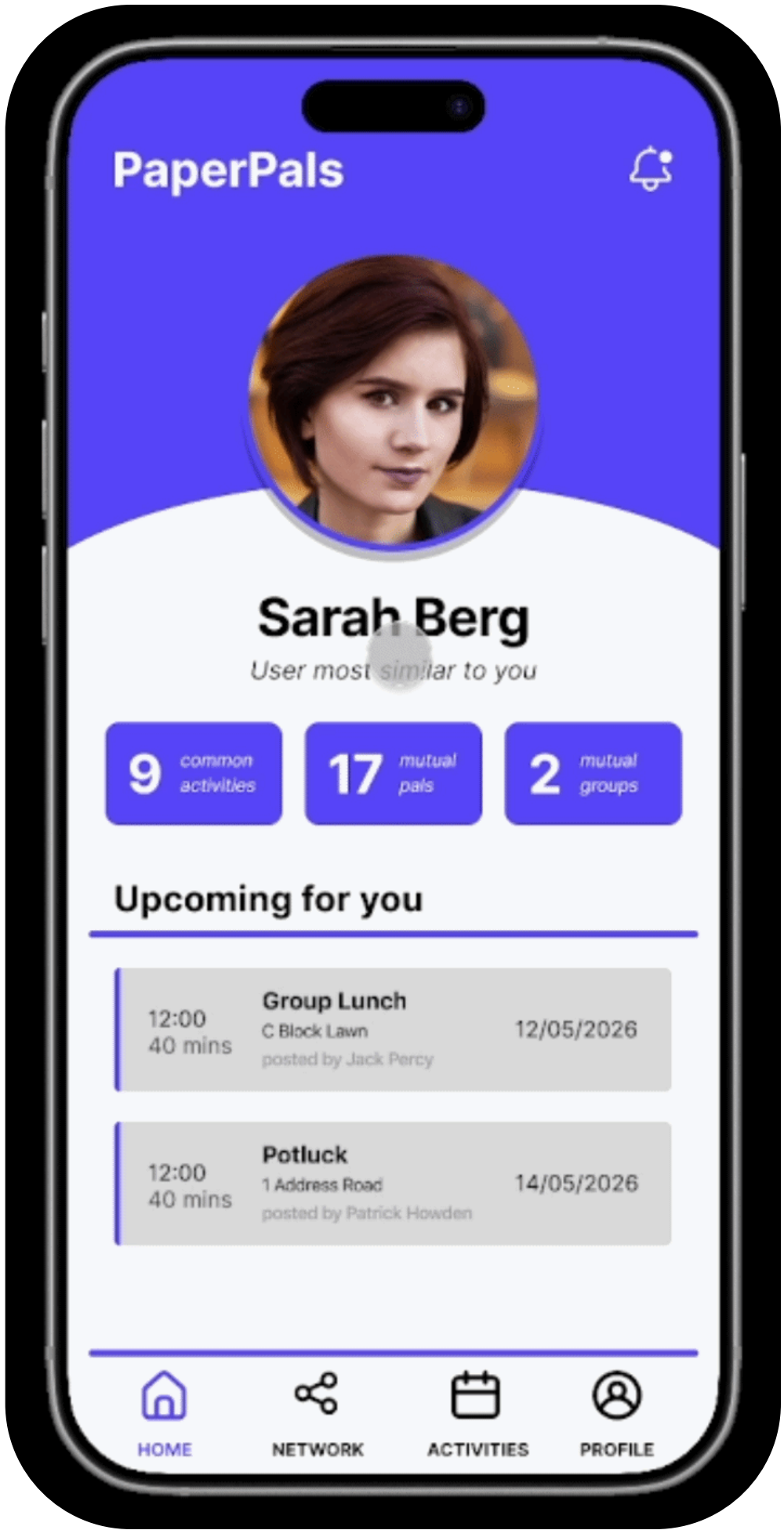
[ADD A PAL](#)



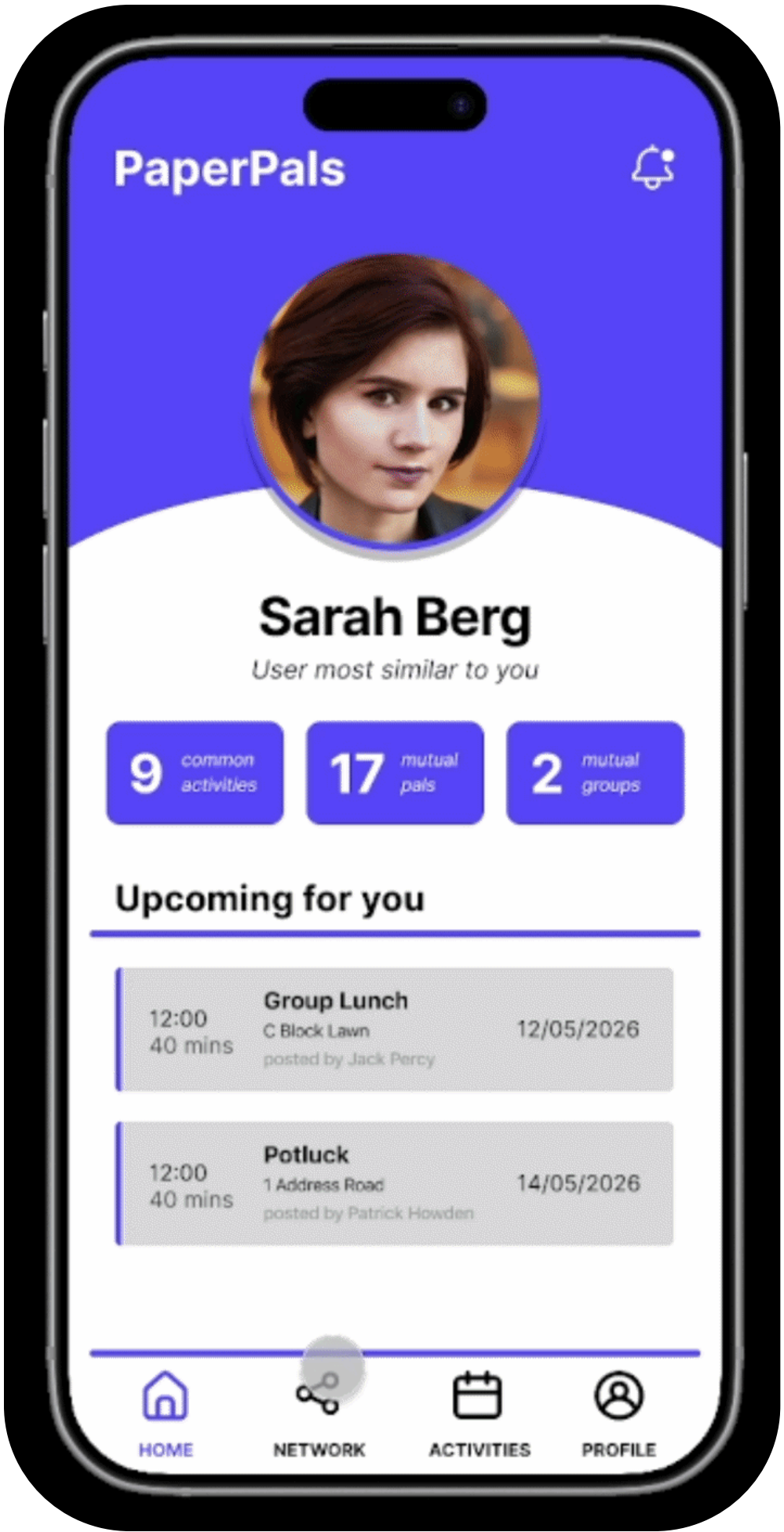
[JOIN A GROUP](#)

# User Flow Demonstration: Add a Pal

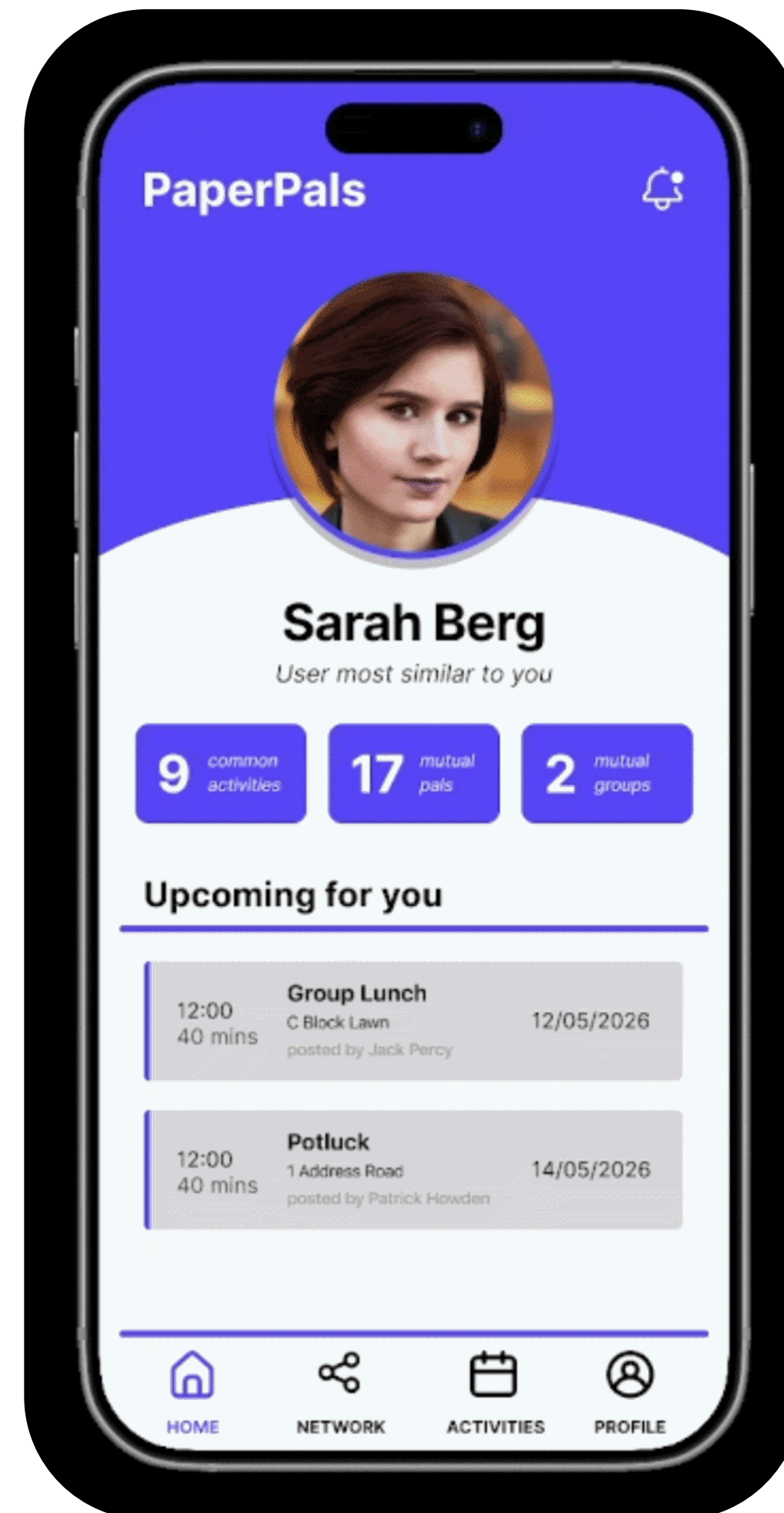
Adding a recommended pal



Adding a pal through **Network**



# User Flow Demonstration: Join a Group



# Developing **PaperPals**

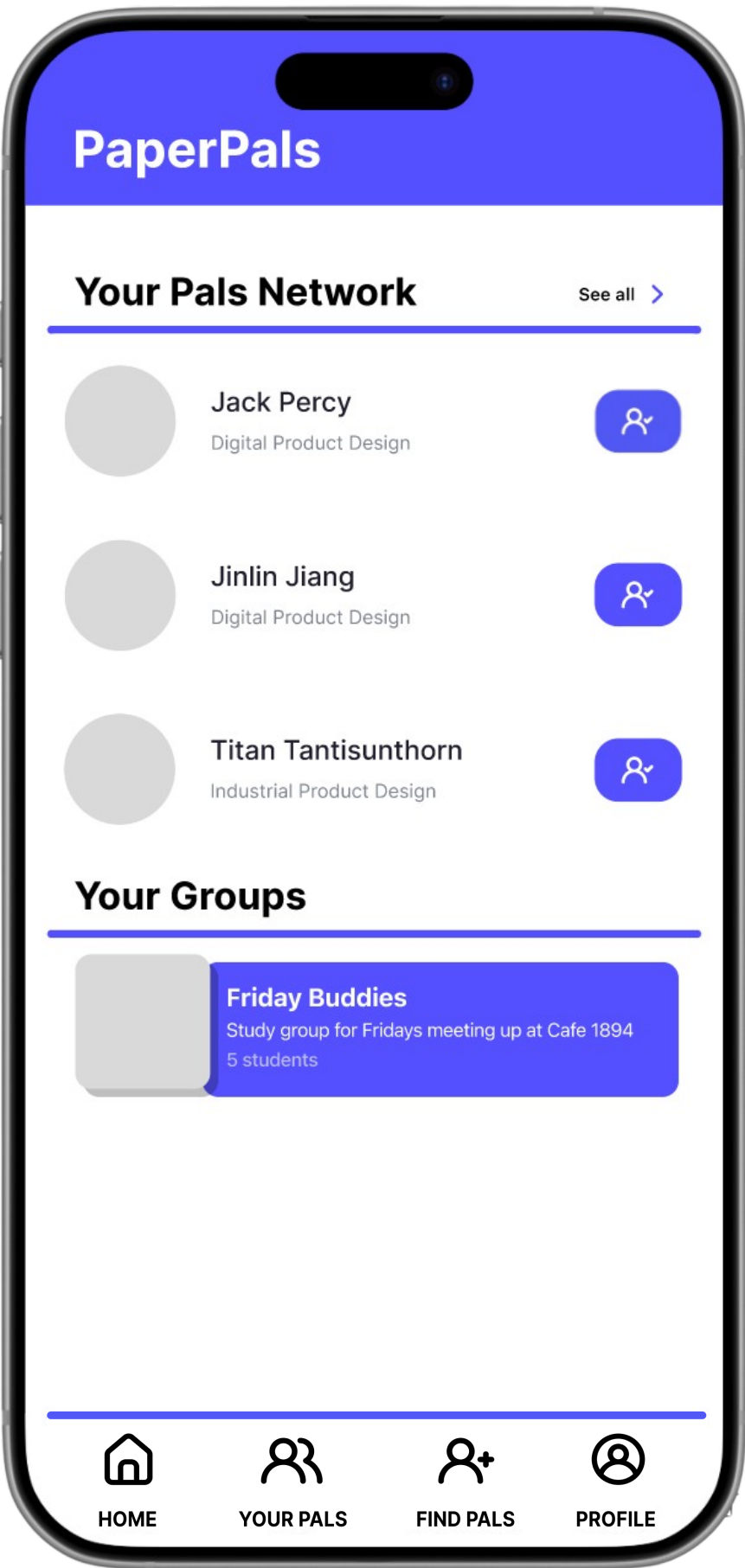
EXPERT HEURISTICS EVALUATION

| USER TESTING

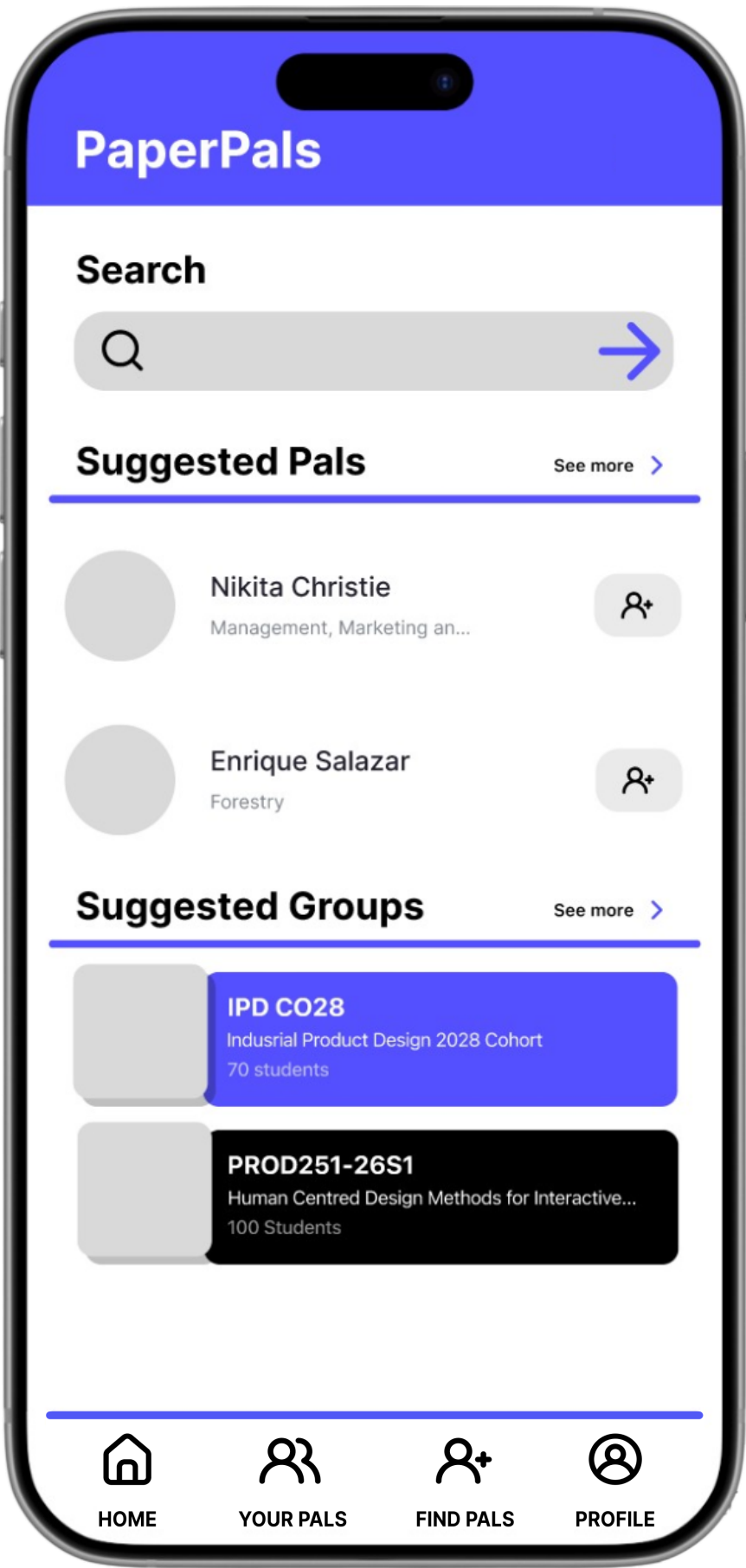
| INCREMENTAL PROTOTYPING

# Chunking Functions

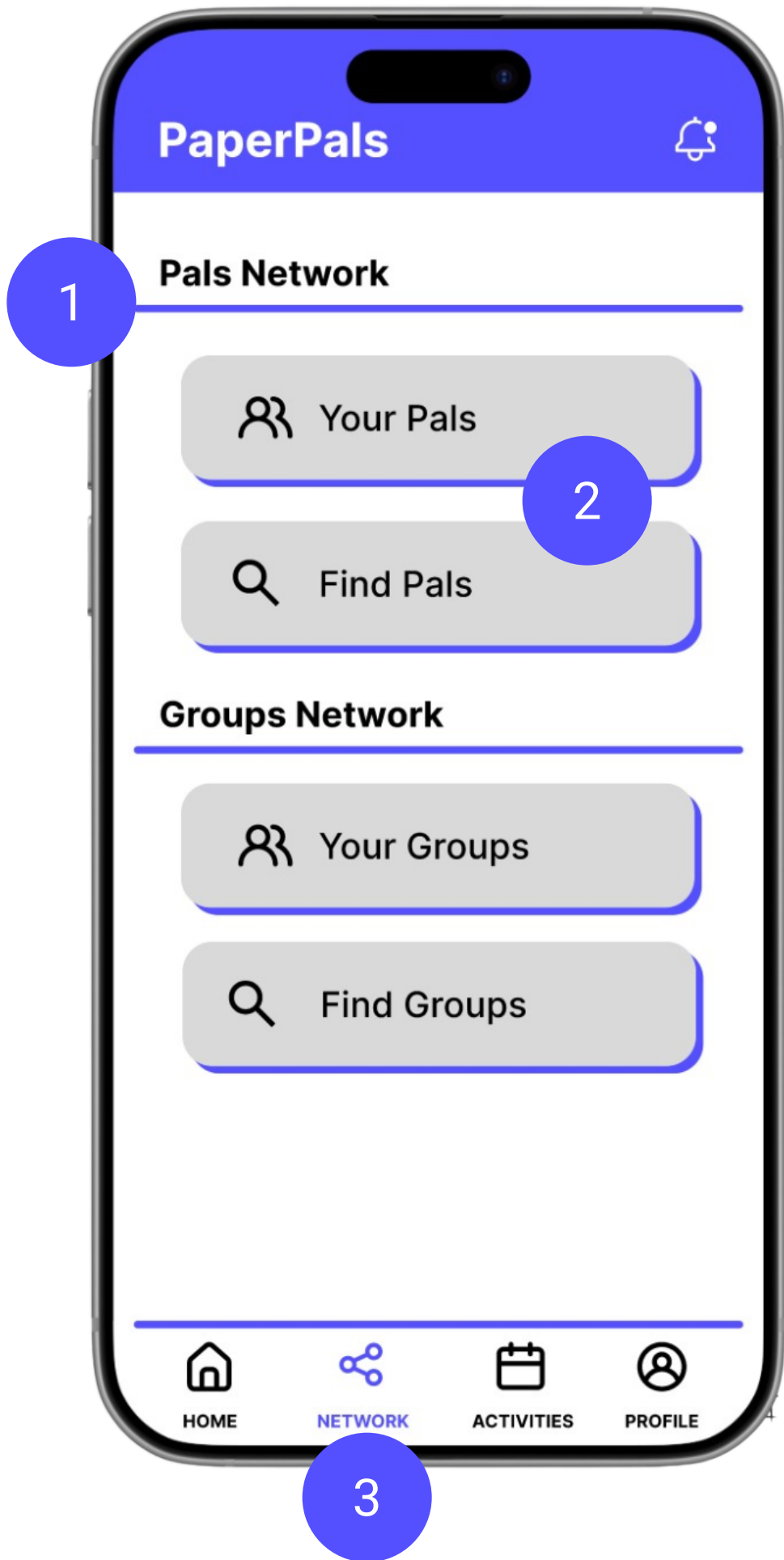
“The bottom tabs don’t really make sense so I couldn’t even guess where to go for each function, and they both look the same.”



YOUR PALS



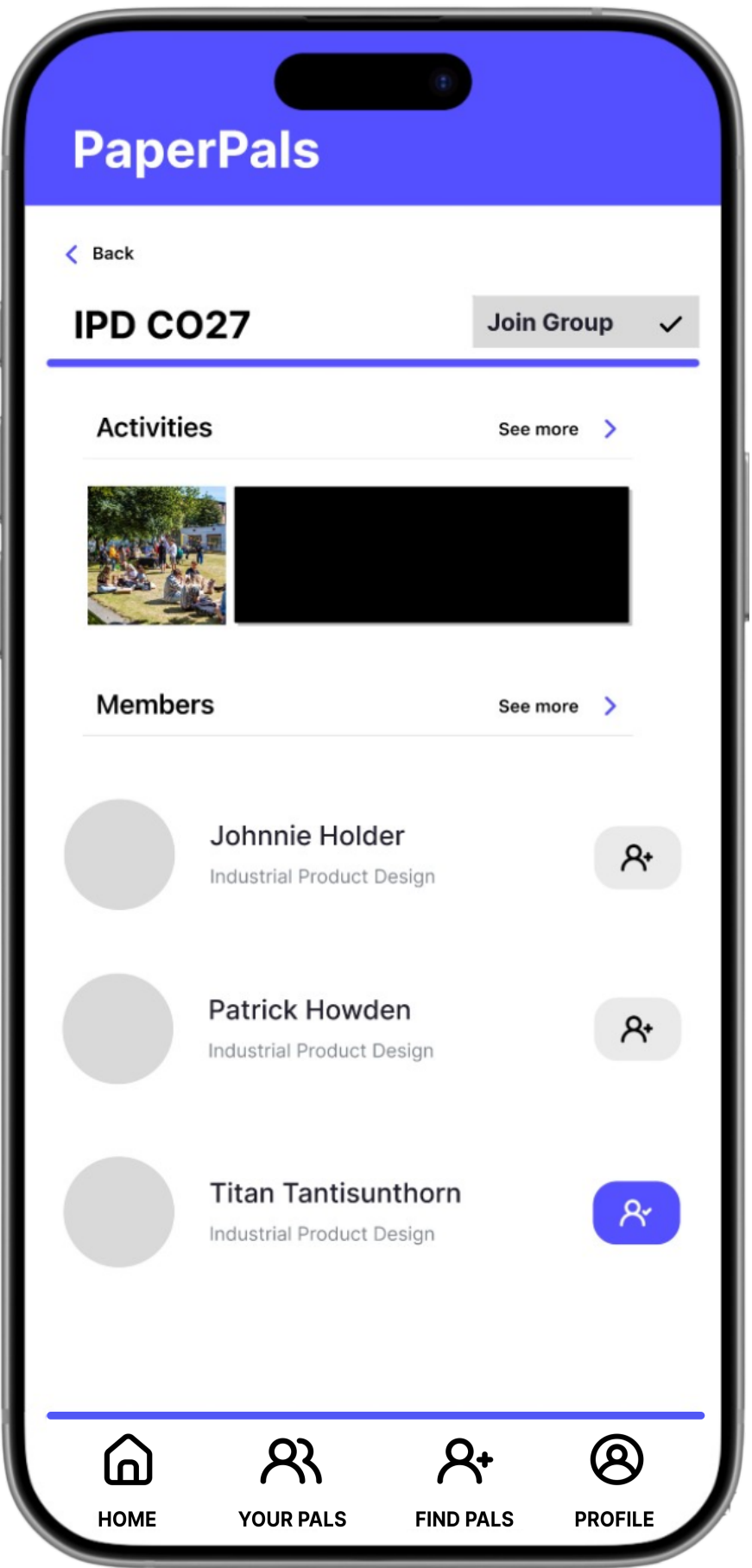
FIND PALS



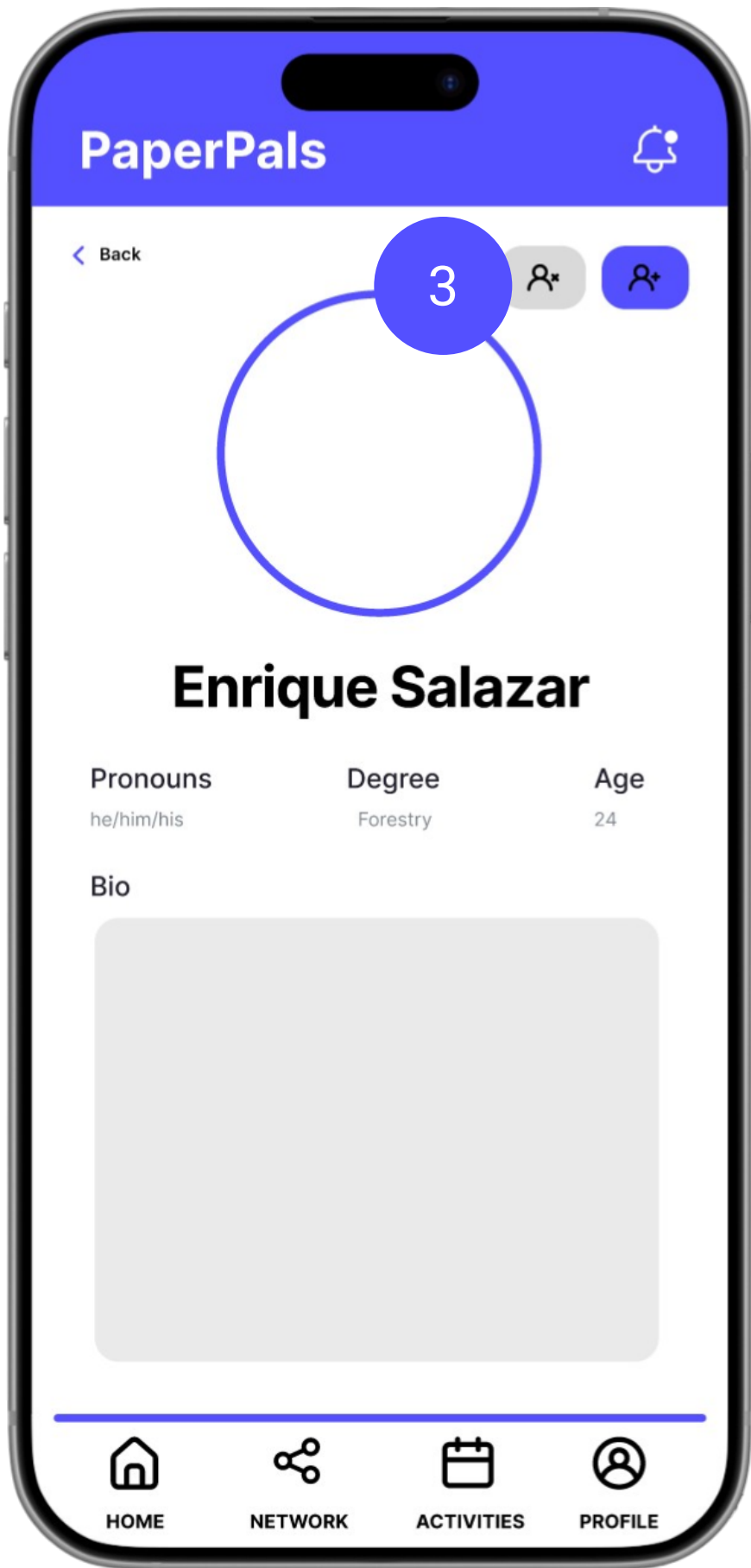
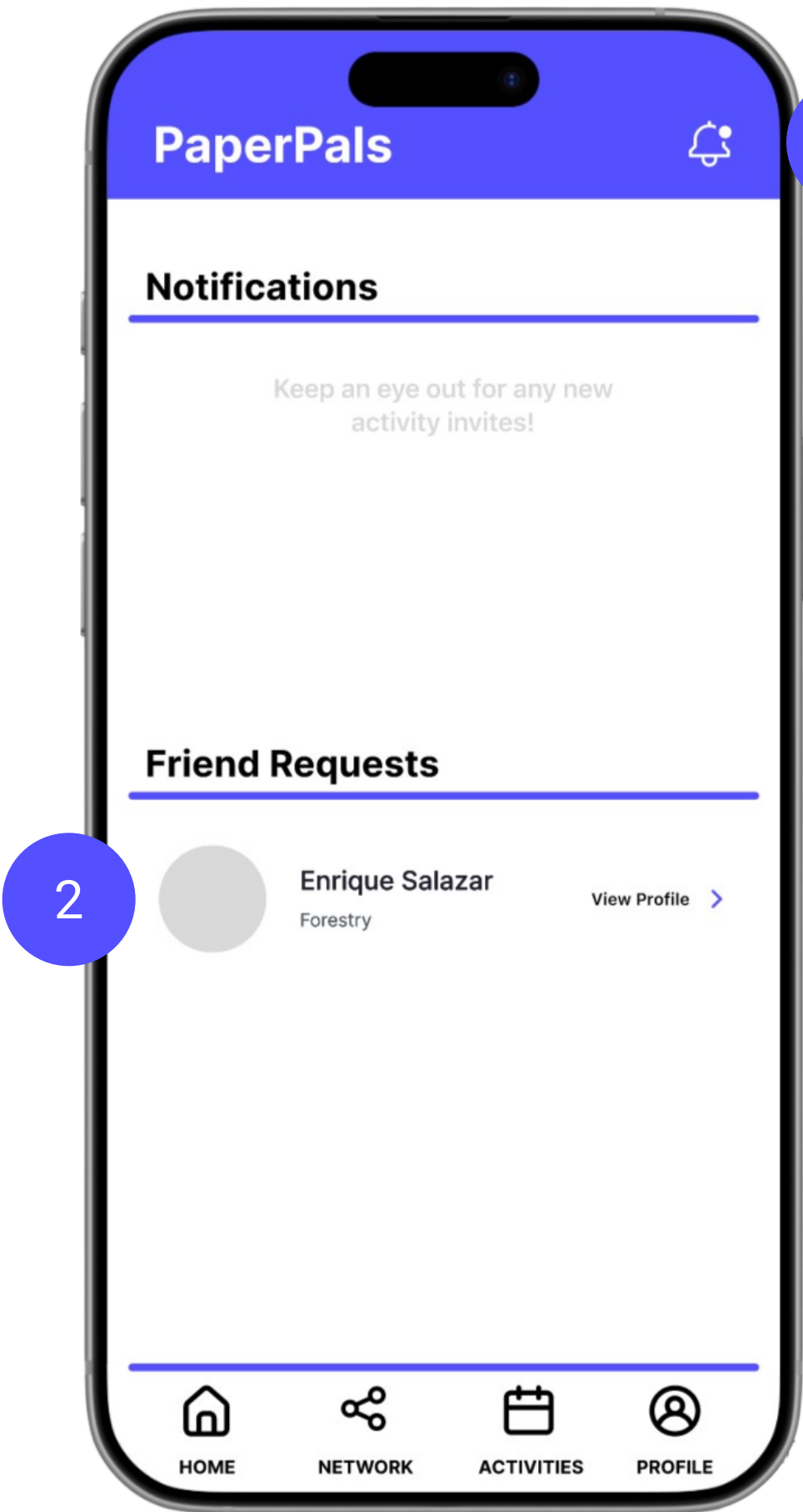
- 1 Networking activities grouped into categorized sections.
- 2 Call-to-action buttons are able to guide users more directly but also give them control.
- 3 Bottom tab corresponds with the section user is in.

# Giving users more control

“Everything seems like either I do or don’t...I want more options.”



GROUP VIEW



- 1 Invites and requests are sent through notifications and stay neutral until acted upon.
- 2 Modified profile view system adds more steps to promote error prevention
- 3 Options to accept or decline for increased freedom
- 4 Visibility of system status for requesting user by showing a progression of “Add Pal”

The value of  
**PaperPals**

THE CORE VALUE



ITS UNIQUENESS IN TODAY'S CONTEXT

# The value of PaperPals

PaperPals will assist users in **optimizing peer-to-peer engagement**, which will affect on-campus networking growth and interpersonal connectivity by **offloading the burden of early-stage interactions**

# The value of PaperPals



You're all set!

**Welcome to PaperPals**